

January 05, 2009

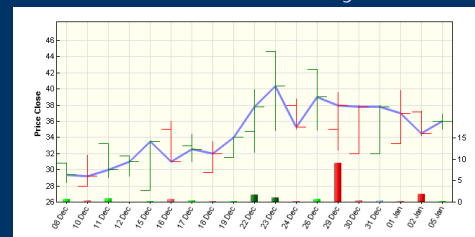
R R Financial Consultants
(511626)

L-T Rating: Buy

5-Year Price History



1-Month Price-Volume Dynamics



Volume Index
(1=av)

Shares Outstanding: 5,530,350
Market Cap: Rs19.9 crores (US\$4 million)
Closing Price: Rs36.0

Stock Dashboard™

Price Change	Rs1.50 / 4.35%
BSE Sensex Index Change	317.38 / 3.19%
Relative Change	1.16%
Volume Index (Average=1)	0.22
52-Week High	Rs175.40
% Disc to High	79.48%
52-Week Low	Rs20.60
% Prem to Low	74.76%
Price/Earnings	0x
Price/NTA	0x
Yield %	0%
Present Value Rs1000 (1 year)	Rs233
Change in MAP-200	
Momentum 1 Day	
Momentum 1 Month	

R R Financial Consultants gains 4.3% on low volume, ending a two day streak of losses

R R Financial Consultants (511626), India's seventy-first largest Investing/Securities company by market capitalisation, gained Rs1.50 (or 4.3%) to Rs36.0, ending a two-day streak of losses. Compared with the BSE Sensex index which rose 317.4 points (or 3.2%) on the day, this represented a relative price change of 1.2%. The volume was 0.2 times average trading of 2,566 shares.

Long-Term Recommendation: Buy

511626 is India's 74th largest Investing/Securities company with a market capitalization of Rs19.9 crores (US\$4 million). Among Investing/Securities companies it has the 79th highest total assets and 52nd highest revenues. It has a moderate relative ROE of 8.4% and ROA of 6.4%. The dividend yield is moderate at 0%.

Figure 1: Fundamentals Rank



Fundamentals Rank 56 out of 197 Stocks

Source: BuySellTips

Short-Term Trend

Its price change has been negative in the short-term over 5 days, medium-term over 3 months and over the period of 1 year. Its short term falls have been combined with weak volume resulting in weak momentum falls over 1, 5 and 30 days. Significantly its price of Rs36.0 is at a discount of 33% to its 200-day moving average price of Rs53.97. Its 52-week range has been Rs175.40 to Rs20.60; it is trading at a discount of 79.5 % to its 52-week high and a premium of 74.8 % to its 52-week low. Its 30-day average volatility has been a relatively high 5.3 %. Rs1,000 invested exactly one year ago is now worth Rs233 of which Rs767 is a capital loss. Recommended stop loss: Rs33.30

Figure 2: Technicals Rank



Technicals Rank 144 out of 197 Stocks

Source: BuySellTips

Bullish Signals:

- The price soared 20.0% in the last month.
- This was on volume of 1.04 times average for month.
- Compared with the BSE Sensex index which rose 14.6% for the month, this represented a relative price increase of 5.4% for the month.

Bearish Signals:

- The price dropped 4.8% in the last week.
- In the Indian market of 4,389 stocks, the stock has a 6-month relative strength of 68 which means it has outperformed 68% of the market.
- The 50-day MAP of Rs29.48 is lower than the 200-day MAP of Rs53.97.
- The 200-day MAP has decreased to Rs53.97.
- In the last three months the stock has hit a new 52-week low seven times, pointing to a significant downtrend.

PRICE VOLUME DYNAMICS

Volatility

The stock traded between an intraday low of Rs35.05 and a high of Rs36.90.

Moving Average Price (MAP)

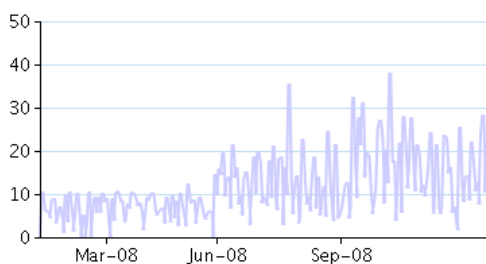
The price to 200-day MAP ratio is 0.67, a bearish indicator. In the past 200 days this ratio has been under 0.67 78 times suggesting further downside. The 50-day MAP of Rs29.48 is lower than the 200-day MAP of Rs53.97, a bearish indicator. The 200-day MAP has decreased to Rs53.97. A decrease is another bearish indicator. In the last three months the number of falls outnumbered rises 31:25 or 1.24:1.

Figure 3: One-Year P/MAP and Volatility

One-Year Historical P/MAP



One-Year Historical Volatility



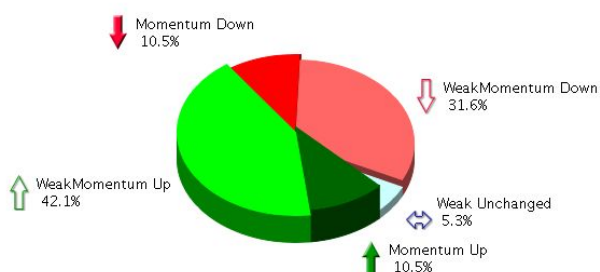
Source: BuySellTips

Relativities

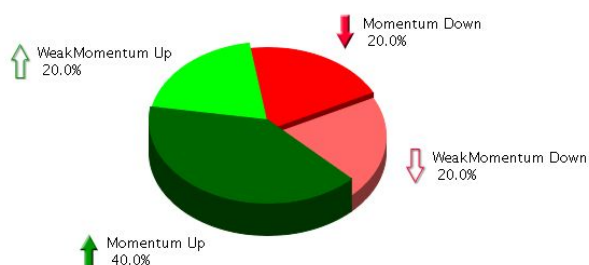
Today its percentile rank in the Indian market was 74. In the Indian market of 4,389 stocks, the stock has a 6-month relative strength of 68 which means it has outperformed 68% of the market.

Figure 4: Price Volume Dynamics – 1 Month

Stock 1-Month



BSE Sensex Index 1-Month



Source: BuySellTips

Volume

There were 596 shares worth Rs21,518 (US\$448) traded.

Volume Weighted Price (VWP)

The price is equal to its 1-month volume weighted average price of Rs35.99.

PRICE PERFORMANCE RANK

The stock is in 2 sectors.

The following index and sectors rose setting the trend for its rise of 4.3% (rank by percentage price change of stock for 1 day; 6 months in sector/index in brackets):

BSE Sensex index which was up 317.4 points or 3.2% to 10,275.6,

Total Indian Market (rank 692;834 out of 4361) which was up 210.8 points or 2.0% to 11,032.1,

Investing/Securities sector (rank 59;52 out of 347) which was up 350.8 points or 1.5% to 24,309.

Figure 5: Price Performance Rank

Stock Ranking by Percentage Price Change, versus Index and Sectors for 1 day and 6 months

	Rank of Stock 1 Day	Rank of Stock 6 Months	Total Number of Stocks in Sector/Index
Investing/Securities sector	59	52	347
BSE Sensex Index			30
Total Indian Market	692	834	4361

Source: BuySellTips

SHAREHOLDER RETURNS

Trailing One Week

The stock fell three times (60% of the time), was unchanged once (20% of the time) and rose once (20% of the time). The volume was 0.6 times average trading of 12,830 shares. The value of Rs1,000 invested a week ago is Rs923 [vs Rs1,078 for the BSE Sensex index], for a capital loss of Rs77.

Trailing One Month

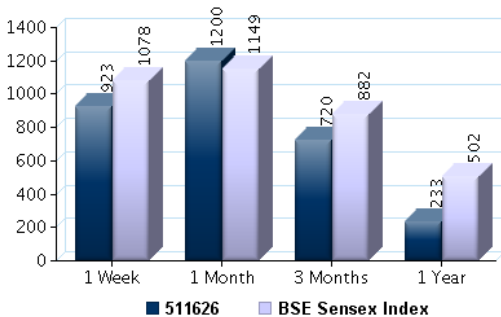
The stock rose ten times (53% of the time), fell eight times (42% of the time) and was unchanged once (5% of the time). The volume was 1.04 times average trading of 56,452 shares. The value of Rs1,000 invested a month ago is Rs1,200 [vs Rs1,149 for the BSE Sensex index], for a capital gain of Rs200.

Trailing One Year

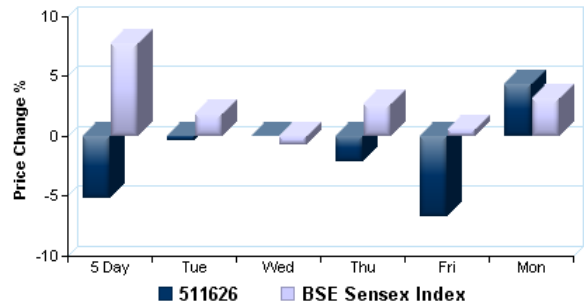
The value of Rs1,000 invested one year ago is Rs233 [vs Rs502 for the BSE Sensex index], for a capital loss of Rs767. The total return to shareholders for 1 year is -76.7%.

Figure 6: Shareholder Returns

Present Value Rs1000 ®



Price Change %



Source: BuySellTips

ISSUED CAPITAL

Based on 5,530,350 issued shares the market capitalisation is Rs19.9 crores (US\$4 million).

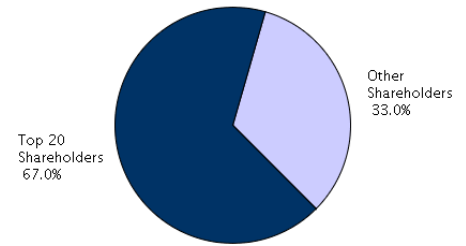
Promoters holds 67.0% of the issued capital leaving a float of 33.0%.

Figure 7: Issued Capital

Top 3 Shareholders

Top 20 Shareholders

Name of Shareholder	No. of Shares	% Held
Promoters	3,702,680	66.95
Total	3,702,680	66.95



Source: BuySellTips

TOP MANAGEMENT

The Auditor is Sandeep Ramesh Gupta And Co..

RECENT RESEARCH

January 02, 2009: R R Financial Consultants Slumps 6.8% On Firm Volume, Falling For A Second Day, Weekly Fall Of 9.1%

January 01, 2009: R R Financial Consultants Drops 2.1% On High Volatility

December 29, 2008: R R Financial Consultants Drops 2.7% On High Volatility

COMPANY ANNOUNCEMENTS: RECENT HEADLINES AND SNI PPETS

The last 4 snippets were:

August 12, 2008: RR Financial - FY 08 Results by Sep 30, 2008

Company has informed BSE that the Company shall be submitting Audited Financial Results of the Company for the year ending June 30, 2008 instead of unaudited Quarterly Results for the Quarter ending June 30, 2008. The same shall be submitted on or before September 30, 2008.

December 10, 2007: Fixes Book Closure for AGM.

RR Financial Consultants Ltd has informed BSE that the Register of Members & Share Transfer Books of the Company will remain closed from December 27, 2007 to December 31, 2007 (both days inclusive) for the purpose of 20th Annual General Meeting (AGM) of the Company to be held on December 31, 2007. Source: Announcements.

December 06, 2007: Outcome of Board Meeting - Rejected the preferential allotment / warrants issue.

RR Financial Consultants Ltd has informed BSE that the Board of Directors of the Company at its meeting held on December 06, 2007, inter alia, has rejected the preferential allotment / warrants issue. Source: Announcements.

July 25, 2007: FY 07 results by Sep 30, 2007.

RR Financial Consultants Ltd has informed BSE that instead of publishing unaudited financial results for the quarter ended June 30, 2007, the Company shall furnish the audited financial results for the year ended June 30, 2007 latest by September 30, 2007. Source: Announcements.

ACTIVITIES

RR Financial Consultants provides various financial products and services to corporations, institutions, banks, government organizations and public sector undertakings.

Fundamentals

	Valuation			Size			Performance			
	P/Earnings	P/Earnings Growth	P/Sales	Market Cap Rs crores	Total Assets Rs crores	Revenue Rs crores	ROA (%)	ROE (%)	Yield (%)	EPS 1-yr Growth (%)
Investing/Securities sector Avg	303.3x	0.1x	17.0x	171,795	18	46	5.4	16.1	0.2	20.4
511626				20	54	38	6.4	8.4		
Rank				74	79	52	106	133		
Rank 1	1.8x 532333	0.1x CHOLADBS	0.9x 530439	101,629 513377	40,597 KOTAKBANK	27,915 513377	158.6 501151	100.0 503657	17.8 511571	7450.0 511668
Rank 2	2.1x NAGREEKEXP	0.1x INDIABULLS	0.9x NETWORK18	14,876 RELCAPITAL	28,951 IDFC	7,878 KOTAKBANK	58.8 530269	93.2 511031	12.2 530719	5000.0 511139
Rank 3	2.2x 530719	0.2x ALMONDZ	1.2x 512175	13,755 KOTAKBANK	18,501 RELCAPITAL	4,926 RELCAPITAL	50.0 530067	71.0 507912	11.3 RANEHOLDIN	3752.1 JMFINANCIL
Lowest Rank	3665.0x 530771	2.8x 512175	1867.3x 531025	1 530249	0 501233	0 504392	0.0 GROWTECHNO	0.1 531690	0.0 513377	-97.2 530497

Technical

	Price Volume Dynamics										
	Discount to 52-Wk High (%)	Premium to 52-Wk Low (%)	PV Rs1,000 (1 Yr)	Rel Strength (6m)	#Hits(3m) 52-W Hi	P/MAP	1-Day Price (%)	5-Day Price (%)	3-Month Price (%)	1-Year Price (%)	30-Day Avg Volatility
Investing/Securities sector Avg	68.7	73.1	324.7	71.8	-	0.8x	1.5	5.0	-0.5	-67.6	5.2
511626	79.5	74.8	232.6	68.0	-	0.7x	4.3	-4.8	-28.0	-76.7	5.3
Rank	92	156	112	73		56	59	191	134	93	19
Rank 1	99.3 JMFINANCIL	0.7 505576	4343.4 511728	99.8 511728	42 511728	3.6x 511728	16.4 SREINTFIN	65.2 531161	241.4 511728	334.3 511728	152.6 513377
Rank 2	98.0 531612	1.4 530023	3224.4 530985	99.7 511664	27 511200	2.4x 511664	15.2 CHOLADBS	37.4 511076	119.9 531254	222.4 530985	146.8 531091
Rank 3	94.9 PRIMESECU	1.8 531723	3090.4 501148	98.8 531319	13 511664	1.3x 532166	14.2 500069	37.0 DCMFINSERV	109.0 511664	169.8 530771	137.2 511200
Lowest Rank	0.9 531254	1426.7 531612	7.4 JMFINANCIL	2.0 531615	32 Lows 511668	0.0x JMFINANCIL	-20.8 530499	-18.4 512253	-75.5 531615	-99.3 JMFINANCIL	4.0 501148

About BuySellTips

BuySellTips Financial Research provides equity research on over 15,000 companies listed in more than 25 countries across the world.








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Definitions

1. [% Disc] is the % Discount to 52-Week High = $(52\text{-Week High} - \text{Price Close}) / 52\text{-Week High}$ expressed as a percentage.
2. [% Prem] is the % Premium to 52-Week Low = $(\text{Price Close} - 52\text{-Week Low}) / 52\text{-Week Low}$ expressed as a percentage.
3. Price Change: $[\text{Last Price} - \text{Price Close Previous Trading Day}] / [\text{Price Close Previous Trading Day}]$ expressed as a percentage.
4. PPR (Price Percentile Rank or Relative Strength): % Price change ranked by percentile within the entire market, excluding suspended stocks but including last traded price if untreated. For example, a PPR™ of 40 means that the stock performed better than 40% of the total Indian market.
5. PV Rs1000: Present Value of Rs1,000 invested, plus capital gain plus dividends reinvested.
6. Relative Price Change %: % Price Change of the Stock less % Price Change of the SENSEX.
7. VI: Volume Index is defined as the number of shares traded in the period/Average number of shares traded for the period (1 is average).
8. VWP: The volume weighted price is computed by adding the turnover value of each transaction and dividing the sum of turnover by the aggregate volume of all transactions.

BST Momentum Colour Guide

Momentum Up		Price increase fuelled by above average Volume
Weak Momentum Up		Price increase on below average Volume
Momentum Down		Price decrease fuelled by above average Volume
Weak Momentum Down		Price decrease on below average Volume
Strong Unchanged		Price unchanged on above average Volume
Weak Unchanged		Price unchanged on below average Volume
Untraded		Untraded

Currency Conversion: Indian Rupees INR 1 = US\$ 0.0208 [or US\$1=INR 48.08]; Against the US\$ the INR increased 48.31 basis points (or 0.5%) for the day; was unchanged for the week; increased 2.0% for the month; plunged 15.4% in the past year. Re 1 = 100.

Disclaimer

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